

## About Scott Farrell – Buyer’s Broker



After graduating Beta Gamma Sigma from the business school at Indiana University with a degree in marketing and finance, Scott started his career in real estate by investing in single family homes and apartment buildings in the Midwest.



Continuing his studies with the Wharton School, Scott took graduate business courses but soon headed west to Scottsdale Arizona where he formed Farrell Development and Investment Company.

Scott’s company bought and sold land and invested in other real estate. Scott expanded into commercial development where he built the first Wal-Mart in Arizona and other stores (JC Penney etc.). After several years, Scott sold his commercial property to a REIT (Real Estate Investment Trust) on the New York stock exchange. Scott has also been involved in various residential development projects.



Scott’s has years of experience representing buyers of luxury homes and other real estate in Ventura and the Santa Barbara County area. Scott is a licensed California broker and his team is now part of the RE/MAX organization. With unique and extensive experience with real estate contracts and developing, Scott is a strong negotiator on behalf of his select buyer clients and can maximize the investment in their next home.



The Internet is an integral part of Scott’s business. Scott authors a real estate blog at [www.HomeAdvice.net](http://www.HomeAdvice.net)



Scott is also the senior editor for The Home Sales Network, a collaborative writing “how-to” project to develop the Internet’s best free knowledge resource for buying and selling a home. See more at

[www.HomeSalesNetwork.com](http://www.HomeSalesNetwork.com)

Scott generates innovative estate marketing campaigns for luxury listings that are similar to brand advertising strategies. Learn more at [www.EstateDirector.NET](http://www.EstateDirector.NET)

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